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Business Strategy and Applications in Enterprise IT Governance - Van Grembergen, Wim 2012-06-30
Within the IT-related business domain, it is important to advance theory building and practices regarding management and governance issues. Business Strategy and Applications in Enterprise IT Governance emphasizes how organizations enable both businesses and IT people to execute their responsibilities in support of business/IT alignment and the creation of business value from IT enabled corporation investments. This publication distributes leading research that is both academically executed and relevant for practice in the professional IT and business community.

To Be Honest - Ron A. Carucci 2021-05-03
WINNER: NYC Big Book Award 2021 - Business General Under what conditions will people tell the truth, behave fairly and act with purpose at work? And when will they lie, cheat and be selfish? Based on 15 years of research, To Be Honest explains how four factors (Clear Identity, Accountability, Governance and Cross-Functional Relationships) affect honesty, justice and purpose within a company. When these factors are absent or ineffective, the organizational conditions compel employees to choose dishonesty and self-interest. But when done well, the organization is 16 times more likely to have people tell the truth, behave fairly and serve a greater good. To Be Honest shares the stories of leaders who have acted with purpose, honesty and justice even when it was difficult to do so. In-depth interviews with CEOs and senior executives from exemplar companies such as Patagonia, Cabot Creamery, Microsoft and others reveal what it takes to build purpose-driven companies of honesty and justice. Interviews with thought leaders like Jonathan Haidt, Amy Edmondson, Dan Ariely and James Detert offer rich insights on how leaders can become more honest and purposeful. You'll learn how Hubert Joly took Best Buy from a company on the brink of bankruptcy to one that is profitable, thriving and purposeful. Filled with real-life examples, To Be Honest offers actionable steps, practical tools and approaches that any leader or manager can use to create a culture of purpose, honesty and justice.

Enterprise IT Governance, Business Value and Performance Measurement - Shi, Nan Si 2010-10-31
"This book provides evidence-based insights into the management and contribution of IT in organizations, to offer practical advice & solutions, models and tools that are instrumental in getting business value from IT"--Provided by publisher.

Enterprise Governance of Information Technology - Steven De Haes 2019-09-03
This book integrates theoretical advances and empirical data on Enterprise Governance in Information Technology (EGIT) with practical applications based on numerous case examples. The third revised edition of Enterprise Governance of Information Technology provides professionals and students with the most recent research advancements as well as an in-depth discussion of the recently-introduced Control Objectives for Information and Related Technologies (COBIT) 2019 framework which can be used to facilitate a tailored implementation of effective EGIT. Furthermore, the book features a new chapter which

provides readers with hands-on examples from practice and clear insights on how these relate to theory. At the forefront of the field, the authors of this volume draw from years of research and advising corporate clients to present a comprehensive resource on EGIT. Featuring a variety of elements, including executive summaries and sidebars, extensive references, questions and activities and additional online materials, this book is a valuable updated resource for professionals, students and researchers alike.

Enterprise Governance of Information Technology - Steven De Haes 2015-03-25
Featuring numerous case examples from companies around the world, this second edition integrates theoretical advances and empirical data with practical applications, including in-depth discussion on the COBIT 5 framework which can be used to build, measure and audit enterprise governance of IT approaches. At the forefront of the field, the authors of this volume draw from years of research and advising corporate clients to present a comprehensive resource on enterprise governance of IT (EGIT). Information technology (IT) has become a crucial enabler in the support, sustainability and growth of enterprises. Given this pervasive role of IT, a specific focus on EGIT has arisen over the last two decades, as an integral part of corporate governance. Going well beyond the implementation of a superior IT infrastructure, enterprise governance of IT is about defining and embedding processes and structures throughout the organization that enable boards and business and IT people to execute their responsibilities in support of business/IT alignment and value creation from their IT-enabled investments. Featuring a variety of elements, including executive summaries and sidebars, extensive references and questions and activities (with additional materials available on-line), this book will be an essential resource for professionals, researchers and students alike

Strategic IT Governance and Alignment in Business Settings - De Haes, Steven 2016-09-23
Technology is constantly changing the way enterprises conduct business by optimizing current practices. As information technology continues to evolve and become a prevalent feature in day-to-day activities within organizations, it has become necessary to manage these technologies in order to meet the strategic objectives of an organization. Strategic IT Governance and Alignment in Business Settings investigates emergent research methodologies involving the application of information technology in organizations. Focusing on best practices, implementation issues, and empirical research within the field, this book is ideally suited for researchers, academics, students, and practitioners interested in the governance, strategy, architecture, and management of information systems.

Information Systems Management - Daniel Alban 2019-04-09
Information Systems Management is intended to sensitize the heads of organizations to the issues raised by information systems (IS). Through its pedagogical presentation, the book ensures that issues related to IS are not left solely to the experts in the field. The book combines and analyzes three key concepts of IS: governance, urbanization and alignment. While governance requires the implementation of a number of

means, bodies and procedures to manage IS more effectively, urbanization involves visualization methods to enable the manager to take into account the different levels of the organization of an IS and their coherence. Finally, alignment assesses the ability of the IS to make a significant contribution to the organization's strategy.

Implementing IT Governance - A Practical Guide to Global Best Practices in IT Management - Gad J. Selig 2008-04-12
The issues, opportunities and challenges of aligning information technology more closely with an organization and effectively governing an organization s Information Technology (IT) investments, resources, major initiatives and superior uninterrupted service is becoming a major concern of the Board and executive management in enterprises on a global basis. An integrated and comprehensive approach to the alignment, planning, execution and governance of IT and its resources has become critical to more effectively align, integrate, invest, measure, deploy, service and sustain the strategic and tactical direction and value proposition of IT in support of organizations.Much has been written and documented about the individual components of IT Governance such as strategic planning, demand (portfolio investment) management, program and project management, IT service management and delivery, strategic sourcing and outsourcing, performance management and metrics, like the balanced scorecard, compliance and others. Much less has been written about a comprehensive and integrated IT/Business Alignment, Planning, Execution and Governance approach. This new title fills that need in the marketplace and gives readers a structured and practical solutions using the best of the best principles available today. The book is divided into nine chapters, which cover the three critical pillars necessary to develop, execute and sustain a robust and effective IT governance environment - leadership and proactive people and change agents, flexible and scalable processes and enabling technology. Each of the chapters also covers one or more of the following action oriented topics: demand management and alignment (the why and what of IT strategic planning, portfolio investment management, decision authority, etc.); execution management (includes the how - Program/Project Management, IT Service Management with IT Infrastructure Library (ITIL) and Strategic Sourcing and outsourcing); performance, risk and contingency management (e.g. includes COBIT, the balanced scorecard and other metrics and controls); and leadership, teams and people skills.

Transforming Organizations - Thomas A. Kochan 1992
This book examines how organizations can, and should, transform their practices to compete in a world economy. Research results from a multi-disciplinary team of MIT researchers, along with the experiences and insights of a select group of industry practitioners, are integrated into a model that stresses the need for systemic and transformative rather than piecemeal or incremental changes in organization practices and public policy. This integration of research and experience results in an argument for a new organizational learning model--one capable of gaining advantage from employee diversity, cooperation across organizational boundaries, strategic restructuring, and advanced technology. The book begins with a foreword by Lester C. Thurow.

Strategic Alignment - N Venkatraman 2018-10-15
This work has been selected by scholars as being culturally important and is part of the knowledge base of civilization as we know it. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. To ensure a quality reading experience, this work has been proofread and republished using a format that seamlessly blends the original graphical elements with text in an easy-to-read typeface. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

Strategic Marketing - Douglas West 2010-03-25
This text discusses how companies create competitive advantage through strategic marketing. Using established frameworks and concepts, it examines aspects of marketing strategy and thinking. It provides examples to facilitate the understanding of theoretical concepts.

Exploring Services Science - João Falcão e Cunha 2013-01-08

Service science constitutes an interdisciplinary approach to systematic innovation in service systems, integrating managerial, social, legal, and engineering aspects to address the theoretical and practical challenges of the services industry and its economy. This book contains the refereed proceedings of the 4th International Conference on Exploring Services Science (IESS), held in Porto, Portugal, in February 2013. This year, the conference theme was Enhancing Service System Fundamentals and Experiences, chosen to address the current need to explore enhanced methods, approaches, and techniques for a more sustainable and comprehensive economy and society. The 19 full and 9 short papers accepted for IESS were selected from 78 submissions and presented ideas and results related to innovation, services discovery, services engineering, and services management, as well as the application of services in information technology, business, healthcare, and transportation.

Transforming Cybersecurity: Using COBIT 5 - ISACA 2013-06-18
The cost and frequency of cybersecurity incidents are on the rise, is your enterprise keeping pace? The numbers of threats, risk scenarios and vulnerabilities have grown exponentially. Cybersecurity has evolved as a new field of interest, gaining political and societal attention. Given this magnitude, the future tasks and responsibilities associated with cybersecurity will be essential to organizational survival and profitability. This publication applies the COBIT 5 framework and its component publications to transforming cybersecurity in a systemic way. First, the impacts of cybercrime and cyberwarfare on business and society are illustrated and put in context. This section shows the rise in cost and frequency of security incidents, including APT attacks and other threats with a critical impact and high intensity. Second, the transformation addresses security governance, security management and security assurance. In accordance with the lens concept within COBIT 5, these sections cover all elements of the systemic transformation and cybersecurity improvements.

Activate Your Money - Janine Firpo 2021-04-19
Educate yourself about finance and socially conscious investing with a woman-centered approach Activate Your Money provides the foundational support women need to talk to each other about their money, invest to grow their wealth, and to take the actions required to shift their assets into alignment with their values. Written for smart, savvy women who want to feel financially empowered, Activate Your Money starts where other personal finance books leave off. It delivers the depth of information you need to make informed investment decisions across your entire portfolio. Starting with checking and savings accounts and proceeding asset class by asset class, this book provides you with core investment knowledge, as well as concrete examples about how and where you can invest your money in alignment with your values. You don't have to do it alone. As women, our strength is in relationships, and this book will help you use that strength to attain better financial outcomes for yourself and your family. Activate Your Money will help you find communities of support and position you to share your knowledge with other women and enable the next generation of smart, confident values-aligned investors. Activate Your Money also includes a companion website that contains downloadable tools you can use to take action and a curriculum that guides women through the process of starting and running their own values-aligned investment clubs. Step up your relationship with money and recognize the power you have to change the world through your investment decisions Demystify financial lingo, learn investment strategies, and acquire tools to help you grow your wealth Explore values-aligned investment options, asset class by asset class, and make informed decisions about where to put your money Break the taboo on discussing money with partners, advisors, friends, and daughters Unlike any other investing book out there, Activate Your Money offers expert guidance, a uniquely woman-centered approach, and a focus on doing good while doing well. Whether you are just starting out or are already a seasoned investor, this book has something for you. Use it as a reference that you can return to again and again as you build your knowledge, confidence, and values-aligned portfolio.

Building the Agile Business through Digital Transformation - Neil Perkin 2021-06-03
How can businesses transform to achieve competitive advantage in a digital-enabled world? How can managers and leaders create a culture that supports lasting change through these transformations? Building the Agile Business through Digital Transformation is an in-depth guide for all those needing to better understand, implement and lead digital transformation in the workplace. It sets aside traditional

thinking and outdated strategies to explain what steps need to be taken for an organization to become truly agile, embed innovation and develop talent to succeed. This majorly revised second edition of Building the Agile Business through Digital Transformation contains new material on the culture and mindset challenges of shifting at scale from linear to agile working, and using data effectively in organizational decision-making. Full of practical advice, examples and real-life insights from organizations at the leading edge of digital transformation including AirBnb, Amazon and Google, this book is an essential guide to driving success by becoming an agile and digital native business.

Building a Framework for an efficient IT Governance - Christian Häfner 2010-05-04
Diploma Thesis from the year 2008 in the subject Computer Science - Commercial Information Technology, grade: 1,0, TU Bergakademie Freiberg, language: English, abstract: Changing industry structures and altering rules of competition is why most companies today face a new challenge in creating a competitive advantage. The meaning of Information Technology (IT) has changed from just being available to accelerating and facilitating processes to an integral part of the company's mission and strategy. IT governance is what defines the holistic perspective of how to deal with and use IT, especially in large companies. The objective is to create advantages by aligning IT and corporate strategy in order to create value while minimizing risk and monitoring the performance of IT. Many different frameworks and standards have emerged over the last years, providing processes and control objectives for keeping the company's IT in a value-adding track. However, an important issue seems to be the huge availability of various frameworks. This mostly results in problems concerning the right decision on frameworks to be selected. Implementing efficient IT governance requires using only those processes that cover the individual IT-related issues and problems of a company best, while ignoring unnecessary ones. The use of frameworks is associated with costs and may quickly result in an inefficient use of IT governance. The present thesis addresses this challenge and shall help IT decision makers to decide on an efficient framework or set of frameworks. In order to do so, a model analyzes the fit between discovered IT-related problems and various existing publicly available frameworks. Different surveys and market analyses will be used for identifying possible IT-related problems. The creation of problem-clusters will help to determine the most efficient framework by measuring the coverage of processes by different frameworks. As a result, this thesis will provide an approach to avoid processes that may not be necessary while covering important ones for an efficient use of IT governance frameworks.

Competing in the Information Age - Jerry N. Luftman 2003
This edition synthesizes recent work on ICT for managers, with themes that focus on the continuous transformation in business, the adoption of information intensive management practices, the improvement of information processing, & the alignment of business strategy & information technology strategy.

Governance of Enterprise IT based on COBIT 5 - Geoff Harmer 2014-02-06
Written for IT service managers, consultants and other practitioners in IT governance, risk and compliance, this practical book discusses all the key concepts of COBIT®5, and explains how to direct the governance of enterprise IT (GEIT) using the COBIT®5 framework. The book also covers the main frameworks and standards supporting GEIT, discusses the ideas of enterprise and governance, and shows the path from corporate governance to the governance of enterprise IT.

COBIT 5 for Risk - ISACA 2013-09-25
Information is a key resource for all enterprises. From the time information is created to the moment it is destroyed, technology plays a significant role in containing, distributing and analysing information. Technology is increasingly advanced and has become pervasive in enterprises and the social, public and business environments.

Governing Digital Transformation - Steven De Haes 2019-10-26
This title provides clear and readily applicable guidance to corporate board members on the involvement of boards of directors in information technology (IT) governance. Specifically, it demonstrates ways in which board members can execute IT duties effectively. Specific tools such as a roadmap towards digital transformation and a board-level dashboard for digital strategy and oversight are also offered. While organizations are increasingly dependent on IT for the creation of business value, the evidence seems to indicate that boards of directors are not as involved in IT-related strategic decision-making and control as

they should be. Research shows that high levels of board-level IT governance, regardless of existing IT needs, will improve organizational performance. This book provides unique insights into the inner workings of a specific board of directors group, with a focus on its IT governance structures and processes.

Enterprise Governance of Information Technology - Steven De Haes 2015-03-04
Featuring numerous case examples from companies around the world, this second edition integrates theoretical advances and empirical data with practical applications, including in-depth discussion on the COBIT 5 framework which can be used to build, measure and audit enterprise governance of IT approaches. At the forefront of the field, the authors of this volume draw from years of research and advising corporate clients to present a comprehensive resource on enterprise governance of IT (EGIT). Information technology (IT) has become a crucial enabler in the support, sustainability and growth of enterprises. Given this pervasive role of IT, a specific focus on EGIT has arisen over the last two decades, as an integral part of corporate governance. Going well beyond the implementation of a superior IT infrastructure, enterprise governance of IT is about defining and embedding processes and structures throughout the organization that enable boards and business and IT people to execute their responsibilities in support of business/IT alignment and value creation from their IT-enabled investments. Featuring a variety of elements, including executive summaries and sidebars, extensive references and questions and activities (with additional materials available on-line), this book will be an essential resource for professionals, researchers and students alike

IT Governance - Peter Weill 2004-05-06
Firms with superior IT governance have more than 25% higher profits than firms with poor governance given the same strategic objectives. These top performers have custom designed IT governance for their strategies. Just as corporate governance aims to ensure quality decisions about all corporate assets, IT governance links IT decisions with company objectives and monitors performance and accountability. Based on a study of 250 enterprises worldwide, IT Governance shows how to design and implement a system of decision rights that will transform IT from an expense to a profitable investment.

COBIT 2019 Framework - Isaca 2018-11

Enterprise Governance - 2004-01-01
"This report: defines enterprise governance as the set of responsibilities, and practices excercised by the board and executive management with the goal of providing strategic direction, ensuring that objecties are achieved, ascertaining that risics are managed approprietly and verifying that the organization's resources are used responsible."

Making Enterprise Information Management (EIM) Work for Business - John Ladley 2010-07-03
Making Enterprise Information Management (EIM) Work for Business: A Guide to Understanding Information as an Asset provides a comprehensive discussion of EIM. It endeavors to explain information asset management and place it into a pragmatic, focused, and relevant light. The book is organized into two parts. Part 1 provides the material required to sell, understand, and validate the EIM program. It explains concepts such as treating Information, Data, and Content as true assets; information management maturity; and how EIM affects organizations. It also reviews the basic process that builds and maintains an EIM program, including two case studies that provide a birds-eye view of the products of the EIM program. Part 2 deals with the methods and artifacts necessary to maintain EIM and have the business manage information. Along with overviews of Information Asset concepts and the EIM process, it discusses how to initiate an EIM program and the necessary building blocks to manage the changes to managed data and content. Organizes information modularly, so you can delve directly into the topics that you need to understand Based in reality with practical case studies and a focus on getting the job done, even when confronted with tight budgets, resistant stakeholders, and security and compliance issues Includes applicatory templates, examples, and advice for executing every step of an EIM program

COBIT 5: Enabling Information - ISACA 2013-10-10

Implementing Information Technology Governance: Models, Practices and Cases - Van Grembergen, Wim 2007-09-30

In many organizations, information technology (IT) has become crucial in the support, sustainability, and growth of the business. This pervasive use of technology has created a critical dependency on IT that calls for a specific focus on IT governance. Implementing Information Technology Governance: Models, Practices and Cases presents insight gained through literature reviews and case studies to provide practical guidance for organizations who want to start implementing IT governance or improving existing governance models, and provides a detailed set of IT governance structures, processes, and relational mechanisms that can be leveraged to implement IT governance in practice.

Authentic Governance - Hubert Rampersad, , Ph.D. 2014-01-16
Over the past years, we have heard and read plenty about how executives should behave more responsibly in the light of corporate governance. Despite all these efforts, many implementations of corporate governance provide no protection from potentially catastrophic ethical failures. This book emphasizes the introduction of a new corporate governance blueprint for addressing these concerns in a more authentic, organic and holistic way. It is a roadmap toward a high-performance ethical culture. By way of this innovative system, Dr. Hubert Rampersad and Saleh Hussain, MBA, are launching a revolutionary concept that actively has human capital embedded in corporate governance in a manner that creates a stable basis for the personnel's trustworthiness, integrity, and engagement and ethical corporate excellence. Featuring numerous case examples and practical tools and exercises, this book will help the reader learn to: Develop, implement, and cultivate authentic personal governance and corporate governance effectively Create conditions for sustainable corporate governance Increase their personal effectiveness Develop their personal integrity effectively and become a better human being Develop ethical personal leadership Develop a highly engaged workforce, based on high ethical standards Create a high-performance culture and enhance the competitiveness of their organization Create conditions for an organizational climate marked by self-guidance, creativity, passion, and ethical behavior Develop a culture in which personal integrity and business ethics is a way of life

Start-Ups and SMEs: Concepts, Methodologies, Tools, and Applications - Management Association, Information Resources 2020-01-03
Smaller companies are abundant in the business realm and outnumber large companies by a wide margin. To maintain a competitive edge against other businesses, companies must ensure the most effective strategies and procedures are in place. This is particularly critical in smaller business environments that have fewer resources. Start-Ups and SMEs: Concepts, Methodologies, Tools, and Applications is a vital reference source that examines the strategies and concepts that will assist small and medium-sized enterprises to achieve competitiveness. It also explores the latest advances and developments for creating a system of shared values and beliefs in small business environments. Highlighting a range of topics such as entrepreneurship, innovative behavior, and organizational sustainability, this multi-volume book is ideally designed for entrepreneurs, business managers, executives, managing directors, academicians, business professionals, researchers, and graduate-level students.

COBIT 2019 Framework - Isaca 2018-11

International Journal of IT/Business Alignment and Governance (IJITBAG). - Wim Van Grembergen 2013

Enterprise Governance of Information Technology - Wim Van Grembergen 2009-04-13
Enterprise governance of information technology is a relatively new concept that is gaining traction in both the academic and practitioner worlds. Going well beyond the implementation of a superior IT infrastructure, "Enterprise Governance of Information Technology" is about defining and embedding processes and structures throughout the organizations that enable both business and IT people to execute their responsibilities, while maximizing the value created from their IT-enabled investments. At the forefront of the field, the authors draw from years of research and advising corporate clients to present the first comprehensive resource on the topic. Featuring numerous case examples from companies around the world, the book integrates theoretical advances and empirical data with practical application, including in-depth discussion of such frameworks as COBIT and VALIT, which are used to measure and audit the value of IT investments and ensuring regulatory compliance. A variety of elements, including executive

summaries and sidebars, extensive references, and questions and activities (with additional materials available on-line) ensure that the book will be an essential resource for professionals, researchers, and students alike.

IT Governance and Information Security - Yassine Maleh 2021-12-21
IT governance seems to be one of the best strategies to optimize IT assets in an economic context dominated by information, innovation, and the race for performance. The multiplication of internal and external data and increased digital management, collaboration, and sharing platforms exposes organizations to ever-growing risks. Understanding the threats, assessing the risks, adapting the organization, selecting and implementing the appropriate controls, and implementing a management system are the activities required to establish proactive security governance that will provide management and customers the assurance of an effective mechanism to manage risks. IT Governance and Information Security: Guides, Standards, and Frameworks is a fundamental resource to discover IT governance and information security. This book focuses on the guides, standards, and maturity frameworks for adopting an efficient IT governance and information security strategy in the organization. It describes numerous case studies from an international perspective and brings together industry standards and research from scientific databases. In this way, this book clearly illustrates the issues, problems, and trends related to the topic while promoting the international perspectives of readers. This book offers comprehensive coverage of the essential topics, including: IT governance guides and practices; IT service management as a key pillar for IT governance; Cloud computing as a key pillar for Agile IT governance; Information security governance and maturity frameworks. In this new book, the authors share their experience to help you navigate today's dangerous information security terrain and take proactive steps to measure your company's IT governance and information security maturity and prepare your organization to survive, thrive, and keep your data safe. It aspires to provide a relevant reference for executive managers, CISOs, cybersecurity professionals, engineers, and researchers interested in exploring and implementing efficient IT governance and information security strategies.

Fearless Governance - Kiran Bedi 2022-01-12
The Book 'Fearless Governance' by Dr Kiran Bedi, former Lt Governor of Puducherry and IPS (retd) is a revelation of stark realities of governance.This book is based on the ground realities of nearly five years of service of Dr. Bedi as Lt. Governor of Puducherry and her vast experience of 40 years in the Indian Police Service.The author demonstrates the right practises of responsible governance. She brought about team spirit, collaboration, financial prudence, effective policing, bonding in services and decision making through fearless leadership. 'Fearless Governance' is a book to read, see, hear and feel for good governance and leadership. It is illustrated with photographs, graphics and short videos that are accessible through QR Code.

Strategies for Information Technology Governance - Wim Van Grembergen 2004-01-01
The advent of the Information Society is marked by the explosive penetration of information technologies in all aspects of life and by a related fundamental transformation in every form of the organization. Researchers, business people and policy makers have recognized the importance of addressing technological, economic and social impacts in conjunction. For example, the rise and fall of the dot-com hype depended a lot on the strength of the business model, on the technological capabilities available to firms and on the readiness of the society and economy at large sustain a new breed of business activity. However, it is notoriously difficult to examine the cross-impacts of social, economic and technological aspects of the Information Society. This kind of work requires multidisciplinary work and collaboration on a wide range of skills. Social and Economic Transformation in the Digital Era addresses this challenge by assembling the latest thinking of leading researchers and policy makers. The book covers all key subject areas of the Information Society an presents innovative business models, case studies, normative theories and social explanations

Implementing Effective IT Governance and IT Management - Gad J. Selig 2015-02-01
This book is a revised edition of the best selling title Implementing IT Governance (ISBN 978 90 8753 119 5).For trainers free additional material of this book is available. This can be found under the "Training Material" tab. Log in with your trainer account to access the material.In all enterprises around the world,

the issues, opportunities and challenges of aligning IT more closely with the organization and effectively governing an organization s IT investments, resources, major initiatives and superior uninterrupted service is becoming a major concern of the Board and executive management. An integrated and comprehensive approach to the alignment, planning, execution and governance of IT and its resources has become critical to more effectively align, integrate, invest, measure, deploy, service and sustain the strategic and tactical direction and value proposition of IT in support of organizations.Much has been written and documented about the individual components of IT Governance such as strategic planning, demand management, program and project management, IT service management, strategic sourcing and outsourcing, performance management, metrics, compliance and others. Much less has been written about a comprehensive and integrated approach for IT/Business Alignment, Planning, Execution and Governance. This title fills that need in the marketplace and offers readers structured and practical solutions using the best of the best practices available today. The book is divided into two parts, which cover the three critical pillars necessary to develop, execute and sustain a robust and effective IT governance environment:- Leadership, people, organization and strategy,- IT governance, its major component processes and enabling technologies.Each of the chapters also covers one or more of the following action oriented topics: - the why and what of IT: strategic planning, portfolio investment management, decision authority, etc.; - the how of IT: Program/Project Management, IT Service Management (including ITIL); Strategic Sourcing and outsourcing; performance, risk and contingency management (including COBIT, the Balanced Scorecard etc.) and leadership, team management and professional competences.

COBIT 5 - ISACA 2012
COBIT 5 is the overarching business and management framework for governance and management of enterprise IT. This volume documents the five principles of COBIT 5 and defines the 7 supporting enablers that form the framework. COBIT 5 is the only business framework for the governance and management of enterprise IT. This evolutionary version incorporates the latest thinking in enterprise governance and management techniques, and provides globally accepted principles, analytical tools and models to help increase the trust in, and value from, information systems. COBIT 5 builds and expands on COBIT 4.1 by integrating other major frameworks, standards and resources, including: ISACA's Val IT and Risk IT Information Technology Infrastructure Library (ITIL). Related standards from the International Organization for Standardization (ISO). COBIT 5 helps enterprises of all sizes: Maintain high-quality information to support business decisions Achieve strategic goals and realize business benefits through the effective and innovative use of IT Achieve operational excellence through reliable, efficient application of technology Maintain IT-related risk at an acceptable level Optimize the cost of IT services and technology. Support compliance with relevant laws, regulations, contractual agreements and policies.

COBIT 5 - Information Systems Audit and Control Association 2012

Enterprise Governance of Information Technology - Wim Van Grembergen 2010-11-05
Enterprise governance of information technology is a relatively new concept that is gaining traction in both the academic and practitioner worlds. Going well beyond the implementation of a superior IT infrastructure, "Enterprise Governance of Information Technology" is about defining and embedding processes and structures throughout the organizations that enable both business and IT people to execute their responsibilities, while maximizing the value created from their IT-enabled investments. At the forefront of the field, the authors draw from years of research and advising corporate clients to present the first comprehensive resource on the topic. Featuring numerous case examples from companies around the world, the book integrates theoretical advances and empirical data with practical application, including in-depth discussion of such frameworks as COBIT and VALIT, which are used to measure and audit the value of IT investments and ensuring regulatory compliance. A variety of elements, including executive summaries and sidebars, extensive references, and questions and activities (with additional materials available on-line) ensure that the book will be an essential resource for professionals, researchers, and students alike.

IT Capability Maturity Framework™ (IT-CMF™) 2nd edition - Martin Curley 2016-06-15
Business organizations, both public and private, are constantly challenged to innovate and generate real value. CIOs are uniquely well-positioned to seize this opportunity and adopt the role of business transformation partner, helping their organizations to grow and prosper with innovative, IT-enabled products, services and processes. To succeed in this, however, the IT function needs to manage an array of inter-related and inter-dependent disciplines focused on the generation of business value. In response to this need, the Innovation Value Institute, a cross-industry international consortium, developed the IT Capability Maturity Framework™ (IT-CMF™). This second edition of the IT Capability Maturity Framework™ (IT-CMF™) is a comprehensive suite of tried and tested practices, organizational assessment approaches, and improvement roadmaps covering key IT capabilities needed to optimize value and innovation in the IT function and the wider organization. It enables organizations to devise more robust strategies, make better-informed decisions, and perform more effectively, efficiently and consistently. IT-CMF is: An integrated management toolkit covering 36 key capability management disciplines, with organizational maturity profiles, assessment methods, and improvement roadmaps for each. A coherent set of concepts and principles, expressed in business language, that can be used to guide discussions on setting goals and evaluating performance. A unifying (or umbrella) framework that complements other, domain-specific frameworks already in use in the organization, helping to resolve conflicts between them, and filling gaps in their coverage. Industry/sector and vendor independent. IT-CMF can be used in any organizational context to guide performance improvement. A rigorously developed approach, underpinned by the principles of Open Innovation and guided by the Design Science Research methodology, synthesizing leading academic research with industry practitioner expertise