The Software Engineers Guide To Freelance Consulting The New That Encompasses Finding And Maintaining Clients As A Software Developer Tax And Legal Tips And Everything In Between

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The Wealthy Freelancer - Pete Savage 2010-03-02
Being your own boss can lead to incredible profts - here's how... Whether you call yourself a freelancer, consultant, independent contractor or solo professional of any kind, 'The Wealthy Freelancer: 12 Secrets to a Great Income and an Enviable Lifestyle', shows you how to get the clients, income, and lifestyle you deserve. So you can put more money in the bank, enjoy more time with your family and make a great living doing what you truly love to do, free from the burden of employment... Filled with proven ideas and real-world examples from dozens of successful freelancers, 'The Wealthy Freelancer' is essential reading for any solo professional who wants to enjoy a lifestyle that's 'wealthy' in every sense of the word. Here's a glimpse of what's waiting for you inside this book: * Why the typical one-size-fits-all marketing advice rarely works, and a fool-proof system for determining the optimal mix of marketing activities for your specific circumstances and goals. * How to get more prospects to say "Yes!" to the fees that you propose. * Why striving to be the "best" in your field almost never works, and what to do instead. * How to charge more - and earn more - by creating new income streams closely related to your core business. *How to have more time for the life you want and still have a great income. *How to "test the waters" and land freelance work now, even if you're already employed. * Why freelancing has moved beyond creative fields and into mainstream careers such as Engineering, Software Development, Bookkeeping, and more than 160 other professions. * Stories of real-life freelancers who destroy the myth that freelancers barely scrape by. * Dozens more proven tips and strategies to build a more profitable and fulfilling solo business.

Broadcast Engineer's Reference Book - EPJ Tozer 2012-11-12
The current and definitive reference broadcast engineers need! Compiled by leading international experts, this authoritative reference work covers every aspect of broadcast technology from camera to transmitter - encompassing subjects from analogue techniques to the latest digital compression and interactive technologies in a single source. Written with a minimum of maths, the book provides detailed coverage and quick access to key technologies, standards and practices. This global work will become your number one resource whether you are from an audio, video, communications or computing background. Composed for the industry professional, practicing engineer, technician or sales person looking for a guide that covers the broad landscape of television technology in one handy source, the Broadcast Engineer's Reference Book offers comprehensive and accurate technical information. Get this wealth of information at your fingertips! · Utilize extensive illustrations-more than 1200 tables, charts and photographs. · Find easy access to essential technical and standards data. · Discover information on every aspect of television technology. · Learn the concepts and terms every broadcaster needs to know. Learn from the experts on the following technologies: Quantities and Units; Error Correction; Network Technologies; Telco Technologies; Displays; Colourimetry; Audio Systems; Television Standards; Colour encoding; Time code; VBI data carriage; Broadcast Interconnect formats; File storage formats; HDTV; MPEG 2; DVB; Data Broadcast; ATSC Interactive TV; encryption systems; Optical systems; Studio Cameras and camcorders; VTRs and Tape Storage; Standards Convertors; TV Studios and Studio Equipment; Studio Lighting and Control; post production systems; Telecines; HDTV production systems; Media Asset Management systems; Electronic News

Production Systems; OB vehicles and Mobile Control Rooms;ENG and EFP; Power and Battery Systems; R.F. propagation; Service Area Planning; Masts Towers and Antennas; Test and measurement; Systems management; and many more! Related Focal Press titles: Watkinson: Convergence In Broadcast and Communications Media (2001, £59.99 (GBP)/ $75.95 (USD), ISBN: 0240515099) Watkinson: MPEG Handbook (2001, £35 (GBP)/$54.99 (USD) ISBN: 0240516567)

C#.Net Developer's Guide - Adrian Turtschi 2002-01-12
Microsoft's C# ("C sharp") is a modern, object-oriented programming language built from the ground up to exploit the power of XML-based Web services on Microsoft's new .NET platform. With its Visual C++ development system heritage, C# will enable millions of C and C++ developers to use existing skills to rapidly build sophisticated XML-based .NET applications. Why Will Web Developers Switch to C#? ...Because it's the ideal solution for C and C++ programmers who need to combine rapid development with the power to access all the functionality of the Microsoft.NET platform. They want an environment that is completely in sync with emerging Web standards and one that provides easy integration with existing applications. C#.net Web Developer's Guide will enhance developer productivity and help them eliminate programming errors that can lead to increased development costs. This book teaches Web developers to quickly and easily build solutions for the Microsoft .NET platform. Web developers will learn to use C# components to build Web services and applications that are available across the Internet, from any application running on any platform. * Timely coverage of newly released product - programmers and developers are anxious to learn about the new technology * Comes with Syngress' revolutionary wallet-sized CD containing a printable HTML version of the book and all of the source code examples and demos of popular C# upgrade and programming tools

Pandas in Action - Boris Paskhaver 2021-10-05
Pandas has rapidly become one of Python''s most popular data analysis libraries. With pandas you can efficiently sort, analyze, filter and munge almost any type of data. In Pandas in Action, a friendly and example-rich introduction, author Boris Paskhaver shows you how to master this versatile tool and take the next steps in your data science career. about the technology Anyone who''s used spreadsheet software will find pandas familiar. While its column-based grids might remind you of Excel or Google Sheets, pandas is more flexible and far more powerful. It can efficiently perform operations on millions of rows and be used in tandem with other Python libraries for statistics, machine learning, and more. And best of all, using pandas doesn''t mean sacrificing user productivity or needing to write tons of complex code. It''s clean, intuitive, and fast. about the book Pandas in Action makes it easy to dive into Python-based data analysis. You''ll learn to use pandas to automate repetitive spreadsheet functionality and derive insight from data by sorting columns, filtering data subsets, and creating multi-leveled indices. Each chapter is a self-contained tutorial, letting you dip in when you need to troubleshoot tricky problems. Best of all, you won''t be learning from sterile or randomly created data. You''ll start with a variety of datasets that are big, small, incomplete, broken, and messy and learn how to clean and format them for proper analysis. what''s inside Import a CSV, identify issues with its data structures, and convert it to the proper format Sort, filter, pivot, and draw conclusions from a dataset and its

subsets Identify trends from text-based and time-based data Organize, group, merge, and join separate datasets Real-world datasets that are easy to download and explore about the reader For readers experienced with spreadsheet software who know the basics of Python. about the author Boris Paskhaver is a software engineer, Agile consultant, and educator. His six programming courses on Udemy have amassed 236,000 students, with an average course rating of 4.59 out of 5. He first used Python and the pandas library to derive a variety of business insights at the world''s #1 jobs site, Indeed.com.

Head First Software Development - Dan Pilone 2008-12-26
Provides information on successful software development, covering such topics as customer requirements, task estimates, principles of good design, dealing with source code, system testing, and handling bugs.

Pocket Rough Guide Amsterdam - Rough Guides 2015-04-14
The Pocket Rough Guide to Amsterdam is your essential guide to The Netherlands' capital, with all the key sights, hotels, restaurants, shops, and bars presented in an easy-to-use, compact format. You won't want to miss the "Best of Amsterdam" section with picks for the prettiest canals and other highlights, such as the Anne Frank House. Our Places section divides the city by area for easy navigation, with listings of the best places to eat, drink, and dance, from chilled-out coffee shops and brown cafés to the city's liveliest nightclubs. And, whatever your length of stay, our itineraries and calendar of festivals and events will help you make the most of your trip. This updated travel guide for Amsterdam tells you the best ways to get around and includes a full-color map. Make the most of your time with The Pocket Rough Guide to Amsterdam.

The Software Developer's Complete Legal Companion - Thorne D. Harris 1994
Software piracy costs programmers and developers over one-half billion dollars annually. Why take chances? The Software Developer's Complete Legal Companion provides all the practical legal information that software developers need to protect themselves. The accompanying disk includes agreements for licensing, software authorization, assignments, marketing, confidentiality and nondisclosure, and more.

97 Things Every Cloud Engineer Should Know - Emily Freeman 2020-12-04
If you create, manage, operate, or configure systems running in the cloud, you're a cloud engineer--even if you work as a system administrator, software developer, data scientist, or site reliability engineer. With this book, professionals from around the world provide valuable insight into today's cloud engineering role. These concise articles explore the entire cloud computing experience, including fundamentals, architecture, and migration. You'll delve into security and compliance, operations and reliability, and software development. And examine networking, organizational culture, and more. You're sure to find 1, 2, or 97 things that inspire you to dig deeper and expand your own career. "Three Keys to Making the Right Multicloud Decisions," Brendan O'Leary "Serverless Bad Practices," Manases Jesus Galindo Bello "Failing a Cloud Migration," Lee Atchison "Treat Your Cloud Environment as If It Were On Premises," Iyana Garry "What Is Toil, and Why Are SREs Obsessed with It?", Zachary Nickens "Lean QA: The QA Evolving in the DevOps World," Theresa Neate "How Economies of Scale Work in the Cloud," Jon Moore "The Cloud Is Not About the Cloud," Ken Corless "Data Gravity: The Importance of Data Management in the Cloud," Geoff Hughes "Even in the Cloud, the Network Is the Foundation," David Murray "Cloud Engineering Is About Culture, Not Containers," Holly Cummins

The Nomadic Developer - Aaron Erickson 2009-05-05
Learn the Real Secrets of Succeeding as a Software or IT Consultant in Any Economic Climate! Despite economic cycles, the idea of using technology to make a company more efficient and competitive—or perhaps even reach a new market— is appealing to all but the most desperate and cash-starved companies. More and more often, those companies look to technology consultants to fulfill their needs. There are real advantages to being a consultant. You make contacts with a lot of different people; you get exposure to many industries; and most important, unlike a software developer in the IT department for a brick-and-mortar company, as a technology consultant, you are the profit center…so long as you are billing. Consulting can be hugely rewarding—but it's easy to fail if you are unprepared. To succeed, you need a mentor who knows the lay of the land. Aaron Erickson is your mentor, and this is your guidebook. Erickson has done it all—from Practice Leadership to the lowest level project work. In The Nomadic Developer, he brings together his hardwon insights on becoming successful and achieving success through tough times and relentless

change. You'll find 100% practical advice and real experiences—his own and annotations from those in the trenches. In addition, renowned consultants—such as David Chappell, Bruce Eckel, Deborah Kurata, and Ted Neward—share some of their hard-earned lessons. With this useful guidebook, you can Objectively assess whether the consultant's life makes sense for you Break into the business and build a career path that works Avoid the Seven Deadly Firms by identifying unscrupulous technology consultancies and avoiding their traps and pitfalls Understand the business models and mechanics that virtually all consulting firms use Master secret consulting success tips that are typically left unstated or overlooked Gain a competitive advantage by adding more value than your competitors Continue your professional development so you stay billable even during bad times Profit from both fixed-bid and time-and-materials projects Build a personal brand that improves your resiliency no matter what happens

An Insider's Guide to Building a Successful Consulting Practice - Bruce L. KATCHER Ph.D. 2010-03-15
Whether you're a beginner just starting up a consulting practice, or a veteran looking for ways to invigorate your existing business, An Insider's Guide to Building a Successful Consulting Practice is an invaluable resource. Featuring real stories from consultants in diverse industries, the book offers simple yet powerful ways to: Identify a market and narrow your focus • Make a smooth transition from employee to independent consultant • Sell effectively even if you've never sold before • Establish visibility through speaking, writing, and networking • Build credibility by leveraging the credibility of others • Set prices based on value • Develop a marketing strategy and divide your time between marketing and delivering your services • Keep plenty of work in your pipeline • Adapt and thrive in any market condition • And much more Complete with the results of an original survey of 200 successful independent consultants, this handy guide provides the kind of real-life advice you need to build a thriving business.

The Software Engineer's Guide to Freelance Consulting - Jay El-Kaake 2016-12-18
The Software Engineer's Guide to Freelance Consulting will help teach you to be an effective freelance software consultant, which will enable you make more money, dedicate more time to hobbies, spend more time with your loved-ones and even discover new businesses. Table of Contents: Chapter 1: Finding Clients We will literally map out the client acquisition skills that are paramount for you to develop and thrive in the business of software consulting. We will give you the step-by-step concrete TODOs to achieve competence and we explain some of the abstract theory. Chapter 2: Choosing a Rate How do some people charge $2/hr and others $500/hr? Where do you fit in? In this chapter we help you choose, justify and even increase your existing rate. Chapter 3: Keeping Yourself Educated How do you keep yourself from becoming outdated? How do you keep your skills in demand and the projects coming over time? We'll discuss that in this chapter. Chapter 4: Closing Deals You've got the interest but now how do you get the client to start working with you? We'll talk about closing sales as an engineer in this chapter. Chapter 5: Being Productive Productivity is a critical part of freelancing. Since most freelancers bill hourly it can make the difference between making $100,000/year and $300,000/year. This chapter contains tips to maximize your productivity as a freelancer. Chapter 6: Building & Maintaining Relationships Freelance consulting is a relationship-driven business. As engineers however, we tend to shy away from this. In this chapter we will talk about how you can build strong relationships and reduce the amount of time you need to spend selling yourself to new clients. Chapter 7: Legal Ideas Being a consultant comes with legal implications that can save your butt when things go wrong. In this chapter our very own Silicon Valley Lawyer Richard Burt will give you some tips of the trade. Chapter 8: Making Great First Impressions First impressions are a primer for excellent long-term relationships that will yield great value to you. This chapter will talk about first impressions as a freelance tech person. Chapter 9: Getting Paid Okay, so you've completed some contracts and now you're waiting to get paid. How do you get paid faster? Can you reduce your risk? We'll discuss these things in this chapter and even talk about how to deal with clients who don't pay. Chapter 10: Must-know Tax Tips As a freelance consultant, managing your tax effectively will save you a TON of money at the end of the year. In this chapter we'll run through some basic tips that will help you minimize your tax liability so you can keep more hard-earned money in your pocket. Chapter 11: Communicating Effectively Say the wrong things and you can find yourself staying up late at night on the weekend. Say the right things and you could find yourself making more money and

spending more time with your family and friends. In this chapter we'll help you say less of the wrong things and more of the right things. Chapter 12: Freelancing Part-time What if you don't want to leave your current full-time job? What if you're in school full-time, or taking care of children? This chapter will help part-time freelancers. Chapter 13: Going Back to a "Regular" Coding Job In case you later decide freelancing is not for you, this chapter will help you ease back into a "regular" job without ruffling too many feathers. Chapter 14: Additional Resources Everyone who purchases the book receives an invitation to our Slack community. You'll even get a direct line to experienced freelancers (including the authors) that can help answer questions any day of the week.

Red Hat Enterprise Linux Troubleshooting Guide - Benjamin Cane 2015-10-19

Identify, capture and resolve common issues faced by Red Hat Enterprise Linux administrators using best practices and advanced troubleshooting techniques About This Book Develop a strong understanding of the base tools available within Red Hat Enterprise Linux (RHEL) and how to utilize these tools to troubleshoot and resolve real-world issues Gain hidden tips and techniques to help you quickly detect the reason for poor network/storage performance Troubleshoot your RHEL to isolate problems using this example-oriented guide full of real-world solutions Who This Book Is For If you have a basic knowledge of Linux from administration or consultant experience and wish to add to your Red Hat Enterprise Linux troubleshooting skills, then this book is ideal for you. The ability to navigate and use basic Linux commands is expected. What You Will Learn Identify issues that need rapid resolution against long term root cause analysis Discover commands for testing network connectivity such as telnet, netstat, ping, ip and curl Spot performance issues with commands such as top, ps, free, iostat, and vmstat Use tcpdump for traffic analysis Repair a degraded file system and rebuild a software raid Identify and troubleshoot hardware issues using dmesg Troubleshoot custom applications with strace and knowledge of Linux resource limitations In Detail Red Hat Enterprise Linux is an operating system that allows you to modernize your infrastructure, boost efficiency through virtualization, and finally prepare your data center for an open, hybrid cloud IT architecture. It provides the stability to take on today's challenges and the flexibility to adapt to tomorrow's demands. In this book, you begin with simple troubleshooting best practices and get an overview of the Linux commands used for troubleshooting. The book will cover the troubleshooting methods for web applications and services such as Apache and MySQL. Then, you will learn to identify system performance bottlenecks and troubleshoot network issues; all while learning about vital troubleshooting steps such as understanding the problem statement, establishing a hypothesis, and understanding trial, error, and documentation. Next, the book will show you how to capture and analyze network traffic, use advanced system troubleshooting tools such as strace, tcpdump & dmesg, and discover common issues with system defaults. Finally, the book will take you through a detailed root cause analysis of an unexpected reboot where you will learn to recover a downed system. Style and approach This is an easy-to-follow guide packed with examples of real-world core Linux concepts. All the topics are presented in detail while you're performing the actual troubleshooting steps.

The Complete Software Developer's Career Guide - John Z. Sonmez 2017 "Early in his software developer career, John Sonmez discovered that technical knowledge alone isn't enough to break through to the next income level - developers need "soft skills" like the ability to learn new technologies just in time, communicate clearly with management and consulting clients, negotiate a fair hourly rate, and unite teammates and coworkers in working toward a common goal. Today John helps more than 1.4 million programmers every year to increase their income by developing this unique blend of skills. Who Should Read This Book? Entry-Level Developers - This book will show you how to ensure you have the technical skills your future boss is looking for, create a resume that leaps off a hiring manager's desk, and escape the "no work experience" trap. Mid-Career Developers - You'll see how to find and fill in gaps in your technical knowledge, position yourself as the one team member your boss can't live without, and turn those dreaded annual reviews into chance to make an iron-clad case for your salary bump. Senior Developers - This book will show you how to become a specialist who can command above-market wages, how building a name for yourself can make opportunities come to you, and how to decide whether consulting or entrepreneurship are paths you should pursue. Brand New Developers - In this book you'll discover what it's like to be a professional software developer, how to go from "I know some code" to possessing the skills to

work on a development team, how to speed along your learning by avoiding common beginner traps, and how to decide whether you should invest in a programming degree or 'bootcamp.'"--
Fearless Salary Negotiation - Josh Doody 2015-12-02

The Essential Guide to HTML5 and CSS3 Web Design - Craig Grannell 2012-09-07
The Essential Guide to HTML5 and CSS3 Web Design has been fully revised from its critically acclaimed first edition, and updated to include all of the new features and best practices of HTML5 and CSS3. This book reveals all you'll need to design great web sites that are standards-compliant, usable, and aesthetically pleasing, but it won't overwhelm you with waffle, theory, or obscure details! You will find The Essential Guide to HTML5 and CSS3 Web Design invaluable at any stage of your career, with its mixture of practical tutorials and reference material. Beginners will quickly pick up the basics, while more experienced web designers and developers will keep returning to the book again and again to read up on techniques they may not have used for a while, or to look up properties, attributes and other details. This book is destined to become a close friend, adopting a permanent place on your desk. The Essential Guide to HTML5 and CSS3 Web Design starts off with a brief introduction to the web and web design, before diving straight in to HTML5 and CSS3 basics, reusing code, and other best practices you can adopt. The book then focuses on the most important areas of a successful web site: typography, images, navigation, tables, layouts, forms and feedback (including ready-made PHP scripts) and browser quirks, hacks and bugs. The Essential Guide to HTML5 and CSS3 Web Design is completely up-to-date, covering support of the newest standards in all the latest browsers, including IE 9 and Firefox 4. The last chapter of the book provides several case studies to dissect and learn from, including all the most popular web site archetypes—a blog, a store front, a corporate home page, and an online gallery. You'll also appreciate several detailed reference appendices covering CSS, HTML, color references, entities, and more—any details you need to look up will be close at hand.

2012 Guide to Professional Services for Writers - Robert Lee Brewer 2012-12-09
From the editors at Writer's Digest, this fantastic resource for romance writers details hundreds of magazine and book publishers who are interested in acquiring and publishing new romantic fiction. Each market listing provides information on where the publisher is located, what they're looking for, who to contact, how to reach them, and what their terms are. Each entry also comes with special insider tips for getting their attention. You want to get your romance published? Start by looking here.

Liferay Beginner's Guide - Robert Chen 2011-12-01
Part of Packt's Beginner's Guide series, each chapter follows the creation of a fictional neighbourhood site to demonstrate an aspect of Liferay portal with practical examples, screenshots, and step-by-step instructions. All you need in order to benefit from the Liferay Beginner's Guide is programming experience. No prior knowledge of Liferay is required, although experienced Liferay portal programmers who need to get up to speed with its latest features will also find this book useful.

Code Samples - Ellen Guon Beeman 2020-03-10
This short book is about code samples and how they can help you get the programming job you want. Code samples are a potentially useful tool for a job-seeking programmer at any stage of their career, but especially for the computer science student who is graduating college.In this book, you'll see how to identify and craft the best possible code sample, see examples of code samples in C++ and C#, and learn from interviews with technical managers who hire programmers and software engineers who have successfully navigated the hiring process using their code samples.About the author: Ellen Guon Beeman teaches game software design and production as a Senior Lecturer at DigiPen Institute of Technology in Redmond, Washington. She is an expert and consultant in game software development and has worked on 50+ shipped games.She joined Origin to write and direct games in the Wing Commander series, and has also held salaried positions at Electronics Arts, Warner Bros., Microsoft, Gazillion, and Glu Mobile. As a freelance game designer, she worked on projects for Disney, Sega, Leapfrog Toys, and other companies. Prior to her games career, Ellen was a television writer, and she also has published four fantasy and science fiction novels and numerous short stories. Ellen has been a frequent speaker at the Game Developer Conference, PAX and PAX Dev, and other game industry events.

Software Engineering at Google - Titus Winters 2020-02-28
Today, software engineers need to know not only how to program effectively but also how to develop proper engineering practices to make their codebase sustainable and healthy. This book emphasizes this difference between programming and software engineering. How can software engineers manage a living codebase that evolves and responds to changing requirements and demands over the length of its life? Based on their experience at Google, software engineers Titus Winters and Hyrum Wright, along with technical writer Tom Manshreck, present a candid and insightful look at how some of the world's leading practitioners construct and maintain software. This book covers Google's unique engineering culture, processes, and tools and how these aspects contribute to the effectiveness of an engineering organization. You'll explore three fundamental principles that software organizations should keep in mind when designing, architecting, writing, and maintaining code: How time affects the sustainability of software and how to make your code resilient over time How scale affects the viability of software practices within an engineering organization What trade-offs a typical engineer needs to make when evaluating design and development decisions

Genetic Algorithms in Elixir - Sean Moriarity 2021-01-20
From finance to artificial intelligence, genetic algorithms are a powerful tool with a wide array of applications. But you don't need an exotic new language or framework to get started; you can learn about genetic algorithms in a language you're already familiar with. Join us for an in-depth look at the algorithms, techniques, and methods that go into writing a genetic algorithm. From introductory problems to real-world applications, you'll learn the underlying principles of problem solving using genetic algorithms. Evolutionary algorithms are a unique and often overlooked subset of machine learning and artificial intelligence. Because of this, most of the available resources are outdated or too academic in nature, and none of them are made with Elixir programmers in mind. Start from the ground up with genetic algorithms in a language you are familiar with. Discover the power of genetic algorithms through simple solutions to challenging problems. Use Elixir features to write genetic algorithms that are concise and idiomatic. Learn the complete life cycle of solving a problem using genetic algorithms. Understand the different techniques and fine-tuning required to solve a wide array of problems. Plan, test, analyze, and visualize your genetic algorithms with real-world applications. Open your eyes to a unique and powerful field - without having to learn a new language or framework. What You Need: You'll need a macOS, Windows, or Linux distribution with an up-to-date Elixir installation.

Oracle Business Intelligence - Yuli Vailiev 2010-10-12
A fast track guide to uncovering the analytical power of Oracle Business Intelligence: Analytic SQL, Oracle Discoverer, Oracle Reports, and Oracle Warehouse Builder with this book and eBook.

Borland C++ Builder 6 Developer's Guide - Bob Swart 2003
0672324806.ld The definitive guide to the latest version of Borlands powerful C++Builder. Provides complete coverage of C++Builder Web Services development, now a key component of C++Builder. Borland C++Builder remains best in class IDE over the past 5 years for C++ solutions. Written by a team of top C++Builder experts with expertise in a variety of technical areas related to C++ application development. C++Builder 6 Developers Guide is revised for the latest version of C++Builder, the biggest update to C++Builder in years. C++Builder is an ANSI C++ IDE. The version 6 adds BizShape, a tool to build Web Services using XML/SOAP, .NET, and BizTalk from Microsoft, and SunONE from Sun Microsystems. Other new components include WebSnap for Web application development, DataSnap for database development, and CLX, which allows cross-platform development for Unix and Linux. The new NetCLX Internet components allow development of cross-platform applications with Apache, Microsoft IIS, and Netscape Web Server applications. C++Builder 6 Developers Guide continues as the definitive guide for Borlands C++Builder, providing a clear and concise reference for C++ developers. C++Builder Developers Guide is a unique combination of over 35 C++Builder experts from around the globe. This team brings hundreds of thousands of working hours in professional software development to the creation of this extensive work. Leading the team are Jarrod Hollingworth, Bob Swart, Mark Cashman. and Paul Gustavson. Jarrod is running Backslash (http://www.backslash.com;au), loping software applications for the Internet and key business sectors and working as a software development consultant. Bob (aka. Dr.Bob) is an internationally recognized UK Borland Connections member and an independent

technical author, trainer, and consultant using C++Builder, Kylix, and Delphi based in The Netherlands. Mark Cashman is an independent C++ developer in the U.S. Paul Gustavson lives in Virginia and is a senior systems engineer for Synetics, Inc., a U.S.-based company providing knowledge management, systems engineering, and enterprise management services.

How To Make Money Online - Fernando Raymond
At ClickDo Ltd., a digital marketing & SEO agency in London, the authors do what they love every single day and with this book they want to provide you with information and inspiration to earn a living in the online world. Fernando Raymond, the CEO of ClickDo Ltd., and Manuela Willbold, blogger & senior content writer/strategist at ClickDo Ltd., have created this guide with a mission to equip people with the knowledge and tips to start generating an income in an ever growing internet marketplace, offering endless work options online for anyone with any talent and skill. With the creative support and vision of ClickDo senior web designer Kasun Sameera, this book has come to life. "What's the worst that could happen? I encourage you to remember this often-neglected question as you begin to see the infinite possibilities outside of your current comfort zone". – Tim Ferriss (The 4-Hour Work Week). No matter where you stand at the moment you're reading this book, it is written in a way that you can start IMMEDIATELY to earn an income from online work. Most online jobs covered in chapter 2 can be executed by anyone as they're easy and require very little expertise and skill. Many people are not aware how simple it is to begin with making money online and it is the author's mission with this guide and everything else they blog and write about to spread the word. In chapter 3 they delve into more complex and advanced ways to make a living online. Fernando took this path as he identified his passion for SEO and digital marketing and set up his own online business, ClickDo Ltd., with only a few clients in the early days. Kasun joined him and together they went on the journey of building many more online businesses like web hosting company SeekaHost. Manuela felt an emerging passion for writing while working as a teacher and found ClickDo while searching for WordPress Training to start her own blog. Now, she writes content and manages various ClickDo blogs. If they can do it, so can you! If that isn't convincing you right now to get online and start earning from the comfort of your own home or your hotel, then what else can? Hopefully, this extensive make money online guide can help you visualise your future work life and encourage you to get started as soon as you're ready for the transition. It provides online money generating ideas for many different talents, skill sets, characters and personalities, so that you can see yourself in one or more of them and turn it into your very own dream career. The digital marketing experts have added tips, resources, and links for: *The best online jobs and freelancer platforms *Internet marketing, SEO, Blogging tips *Learning how to build and grow a website or blog *Understanding how to create enchanting and converting content *Finding out how to market and advertise your blog or website *Estimations of what you can expect to earn

The Money Book for Freelancers, Part-Timers, and the Self-Employed - Joseph D'Agnese 2010-03-02
This is a book for people like us, and we all know who we are. We make our own hours, keep our own profits, chart our own way. We have things like gigs, contracts, clients, and assignments. All of us are working toward our dreams: doing our own work, on our own time, on our own terms. Unfortunately, we also have no 401(k)s and no one matching them, no benefits package, and no one collecting our taxes until April 15th. It's time to take stock of where you are and where you want to be. Ask yourself: Who is planning for your retirement? Who covers your expenses when clients flake out and checks are late? Who is setting money aside for your taxes? Who is responsible for your health insurance? Take a good look in the mirror: You are. The Money Book for Freelancers, Part-Timers, and the Self-Employed describes a completely new, comprehensive system for earning, spending, saving, and surviving as an independent worker. From interviews with financial experts to anecdotes from real-life freelancers, plus handy charts and graphs to help you visualize key concepts, you'll learn about topics including: • Managing Cash Flow When the Cash Isn't Flowing Your Way • Getting Real About What You're Really Earning • Tools for Getting Out of Debt and Into Financial Security • Saving Consistently When You Earn Irregularly • What To Do When a Client's Check Doesn't Come In • Health Savings Accounts and How To Use Them • Planning for Retirement, Taxes and Dreams—All On Your Own

Freelance Newbie - RealToughCandy 2019-02-01

Are you ready to jump-start your freelance career? Freelance Newbie has you covered! In this book, you'll learn practical, actionable steps you can start using today to get your first client by the end of the week. Featuring all the methods, techniques, tips, tricks, and insights you need to succeed, Freelance Newbie was written by a working freelancer whose mission is to help people like you find personal success and financial independence. The material you'll read here has never been featured at a lower price — you simply cannot get this kind of value for less. We go through everything step-by-step with real-world examples so you know exactly what you need to do to become a successful freelancer. In Freelance Newbie, you'll learn how to: :• Develop a business plan from scratch• Establish a suitable work environment • Configure your own freelance website to generate quality leads • Determine what services to offer (and what to do if you don't know how to do something) • Figure out an appropriate pricing scheme for your services • Find "starter" clients that pave the way for 5-star social proof and full-paying, long-term clients • Draft effective proposals and contracts• Advertise for free (or very, very cheaply) • Deliver above-average customer service • Efficiently complete client projects — time runs out FAST • And much, much more! This book can also be used as the perfect companion manual to the video course available on Udemy by RealToughCandy.

Microsoft Visual Basic 2012: RELOADED - Diane Zak 2013-10-22
Pairing fundamental programming concepts with both business applications and fun and engaging game applications, the fully revised fifth edition of MICROSOFT VISUAL BASIC 2012: RELOADED provides a solid foundation in programming principles and how to use them. The book begins by covering the basics, from creating user interfaces to understanding variables, constants, and calculations. Building on this knowledge, coverage progresses to more advanced topics, such as manipulating and querying a Microsoft Access database, creating Web applications, and creating classes and objects. This new edition leverages the powerful pedagogy of previous editions while bringing the content up-to-date with detailed explanations of the new features of Visual Basic 2012 and new examples and applications that illustrate how those features are put to work. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Practice of Technical and Scientific Communication - Jean A. Lutz 1998
A description of the work done by technical scientific communicators in a variety of professional settings. It includes an introduction and 12 chapters, each of which detail specific areas of practice, contain profiles of at least two technical communicators, and answer fundamental questions.

WildFly Administration Guide - Francesco Marchioni 2014
JBoss Application server is the most popular open source Java application server, renamed from this release and on as WildFly. This book covers all details on administration and management aspect of this new version of the application server. Focusing exclusively on the management instruments of the application server, the book takes you through all of the latest architectural and performance changes. You'll progress from basic server configuration to more advanced techniques for clustering, JDBC connectivity, logging, and much more. What you will learn from this book: - How to install the application server on Windows and Unix/Linux systems including details for installing it as a service - Steps for packaging and deploying web applications - Configuring the services stack, including the new Undertow Web subsystem - Deploying Wildfly 8 with the Apache Web server and mod_cluster - Monitoring Wildfly 8 servers in realtime - Secure applications and encrypt their communication

What You Need to Know about Project Management - Fergus O'Connell 2012-02-24
What You Need to Know About Project Management Project Management is all about getting things done without spending too much or taking too long. But when you start hearing things like man-days, PSOs and stakeholders, it just makes it difficult to understand. So what do you really need to know about project management? Find out: Why setting clear goals matters How to estimate absolutely everything. How to get things back on track after they've gone wrong How to track big projects Why work/life balance matters when you're running a big project This clear and simple approach will mean you'll never panic when faced with a big project again. Read More in the Want You Need to Know Series and Get to Speed on the Essentials... Fast.

Architecting Microsoft Azure Solutions – Exam Guide 70-535 - Sjoukje Zaal 2018-04-27

Get certified as an Azure architect by acing the 70-535 Architecting Microsoft Solutions (70-535) exam using this comprehensive guide with full coverage of the exam objectives Key Features Learn to successfully design and architect powerful solutions on the Azure Cloud platform Enhance your skills with mock tests and practice questions A detailed certification guide that will help you ace the 70-535 exam with confidence Book Description Architecting Microsoft Azure Solutions: Exam Guide 70-535 will get Azure architects and developers up-to-date with the latest updates on Azure from an architecture and design perspective. The book includes all the topics that are still relevant from the previous 70-534 exam, and is updated with latest topics covered, including Artificial Intelligence, IoT, and architecture styles. This exam guide is divided into six parts, where the first part will give you a good understanding of how to design a compute infrastructure. It also dives into designing networking and data implementations. You will learn about designing solutions for Platform Service and operations. Next, you will be able to secure your resources and data, as well as design a mechanism for governance and policies. You will also understand the objective of designing solutions for Platform Services, by covering Artificial Intelligence, IoT, media services, and messaging solution concepts. Finally, you will cover the designing for operations objective. This objective covers application and platform monitoring, as well as designing alerting strategies and operations automation strategies. By the end of the book, you'll have met all of the exam objectives, and will have all the information you need to ace the 70-535 exam. You will also have become an expert in designing solutions on Microsoft Azure. What you will learn Use Azure Virtual Machines to design effective VM deployments Implement architecture styles, like serverless computing and microservices Secure your data using different security features and design effective security strategies Design Azure storage solutions using various storage features Create identity management solutions for your applications and resources Architect state-of-the-art solutions using Artificial Intelligence, IoT, and Azure Media Services Use different automation solutions that are incorporated in the Azure platform Who this book is for This book is for architects and experienced developers, who are gearing up for the 70-535 exam. Technical architects interested in learning more about designing Cloud solutions will also find this book useful.

JavaFX Developer's Guide - Kim Topley 2010-09-24
Updated for JavaFX 1.3 The JavaFX platform makes it possible to write applications that can be deployed across devices ranging from cell phones to desktops, with little or no change required. JavaFX applications are written using JavaFX Script, a new and easy-to-use scripting language. Kim Topley's JavaFX™ Developer's Guide thoroughly covers the JavaFX language and its core libraries and shows you step by step how to develop and deliver JavaFX applications for the desktop and for mobile devices. It provides complete coverage of all aspects of the language, including Language syntax Tools you can use to develop, debug, and deploy JavaFX applications User interface classes Animation How to play audio and video How to use RESTful Web services and databases to retrieve the data for your application How to create custom components Transformations User interface basics, attributes, events,and controls JavaFX and networking JavaFX development with NetBeans and Eclipse Packaging and deployment Topley highlights critical topics that other books gloss over, presents detailed examples that stretch JavaFX to its limits, and shows you exactly how to build on the skills you already have. Whether you've been focused on HTML/XML/CSS Web development or Java Swing, this book will help you get outstanding results with JavaFX.

Developer Hegemony - Erik Dietrich
It's been said that software is eating the planet. The modern economy—the world itself—relies on technology. Demand for the people who can produce it far outweighs the supply. So why do developers occupy largely subordinate roles in the corporate structure? Developer Hegemony explores the past, present, and future of the corporation and what it means for developers. While it outlines problems with the modern corporate structure, it's ultimately a play-by-play of how to leave the corporate carnival and control your own destiny. And it's an emboldening, specific vision of what software development looks like in the world of developer hegemony—one where developers band together into partner firms of "efficiencers," finally able to command the pay, respect, and freedom that's earned by solving problems no one else can. Developers, if you grow tired of being treated like geeks who can only be trusted to take orders and churn out code, consider this your call to arms. Bring about the autonomous future that's rightfully yours. It's time

for developer hegemony.

Considering Computer Contracting? - Michael Powell 2016-06-06
Considering Computer Contracting?: The Computer Weekly Guide to Becoming a Freelance Computer Professional explores many aspects of the contracting world and attempts to give advice to both the newcomer and the experienced contractors in possible progressions in contracting. The book discusses the reasons why companies take on contract staff and what specific skills and skill levels do they require. The text covers aspects of contracting, from setting up through preparing presentation materials, interviewing, and gaining the first contract to management as a contractor. Some details of opportunities available and the expected rates are also considered. The book describes the relationship of a contractor with agencies and with clients, and the actual mechanism for working as a contractor. The text concludes by providing after-contracting opportunities. People contemplating on becoming a computer contractor and practicing computer contractors will find this book useful.

So You Wanna Be an Embedded Engineer - Lewin Edwards 2006-08-31
In this new, highly practical guide, expert embedded designer and manager Lewin Edwards answers the question, "How do I become an embedded engineer? Embedded professionals agree that there is a treacherous gap between graduating from school and becoming an effective engineer in the workplace, and that there are few resources available for newbies to turn to when in need of advice and direction. This book provides that much-needed guidance for engineers fresh out of school, and for the thousands of experienced engineers now migrating into the popular embedded arena. This book helps new embedded engineers to get ahead quickly by preparing them for the technical and professional challenges they will face. Detailed instructions on how to achieve successful designs using a broad spectrum of different microcontrollers and scripting languages are provided. The author shares insights from a lifetime of experience spent in-the-trenches, covering everything from small vs. large companies, and consultancy work vs. salaried positions, to which types of training will prove to be the most lucrative investments. This book provides an expert's authoritative answers to questions that pop up constantly on Usenet newsgroups and in break rooms all over the world. * An approachable, friendly introduction to working in the world of embedded design * Full of design examples using the most common languages and hardware that new embedded engineers will be likely to use every day * Answers important basic questions on which are the best products to learn, trainings to get, and kinds of companies to work for

Guide to the Digital Industry - Bubble Jobs 2014-09-30
This in-depth and helpful guide provides a wide range of resources and advice for anyone considering a career in the digital industry. Resources include a detailed overview of the various job sectors in the digital industry as well as key growth areas, CV tips, job seeking advice and an extensive glossary of digital terms. This Guide To The Digital Industry is written and published by Bubble Jobs, the multi-award winning job board and career portal for the digital sector.

The Programmer's Guide to SQL - Cristian Darie 2008-01-01
This guide combines the proven tutorial approach to teaching SQL with a collection of major SQL statements with example code for five major database systems: SQL Server, Oracle, DB2, MySQL and Access.

NetBeans: The Definitive Guide - Tim Boudreau 2002-10-22
As the Java programming language has increased in both functionality and complexity, developers have demanded more of their program editors. Gone are the days when a simple visual editor is sufficient for even small programming projects. While there are numerous IDEs available today for use by Java developers, one stands above the rest, not only for its functionality, but for its extensibility: NetBeans.In NetBeans: The Definitive Guide, you'll find out how to use this IDE to its fullest, making your Java programming more efficient and productive than ever before. You'll understand the basics of the IDE, and quickly be utilizing the various editor and explorer windows. You'll also master many of NetBeans advanced features, and be working with XML documents, CVS repositories, Javadoc trees, and web applications, all within the NetBeans framework.In addition to teaching you how to use the existing features of NetBeans, this work goes on to cover developing additional modules for NetBeans. Through this instructional portion of the book, you will master the NetBeans APIs, and learn how to enhance NetBeans for your own specific needs. Whether you need to add customized behavior to handle your proprietary file formats, or want to redistribute NetBeans as a proprietary product, NetBeans: The Definitive Guide will allow you to master this open source IDE and all of its advanced features.

Whether you are an enterprise developer looking for an IDE that can handle your complex program tasks, an open source developer looking to integrate NetBeans into your own visual projects, or a manager trying to maximize your team's development potential,NetBeans: The Definitive Guide is the book for you.

The Insider's Guide to Outsourcing Risks and Rewards - Johann Rost 2016-04-19
It is essential for a corporation to not only survive but thrive in today's global outsourcing environment. The Insider's Guide to Outsourcing Risks and Rewards is a comprehensive and accessible resource that assists an organization in deciding whether it will benefit from pursuing-or not pursuing-such an endeavor. The author, an 18-year ve

Microsoft Power Platform Functional Consultant: PL-200 Exam Guide - Julian Sharp 2020-12-04
Get up to speed with expert tips, techniques, and the latest insights to confidently take the PL-200 exam Key FeaturesLearn effectively with the help of self-assessment questions, mock tests, and detailed explanations in this up-to-date study guideAddress the challenges faced by a functional consultant in day-to-day activitiesUnderstand how to configure, customize, and implement solutions based on Power PlatformBook Description The Power Platform Functional Consultant Associate (PL-200) exam tests and validates the practical skills of Power Platform users who are proficient in developing solutions by combining the tools in Power Platform and the Microsoft 365 ecosystem based on business needs. This certification guide offers complete, up-to-date coverage of the PL-200 exam so you can prepare effectively for the exam. Written in a clear, succinct way with self-assessment questions, exam tips, and mock exams with detailed explanations of solutions, this book covers common day-to-day activities involved in configuring Power Platform, such as managing entities, creating apps, implementing security, and managing system change. You'll also explore the role of a functional consultant in creating a data model in the Microsoft Dataverse (formerly Common Data Service). Moving ahead, you'll learn how to design the user experience and even build model-driven and canvas apps. As you progress, the book will show you how to manage automation and create chatbots. Finally, you'll understand how to display your data with Power BI and integrate Power Platform with Microsoft 365 and Microsoft Teams. By the end of this book, you'll be well-versed with the essential concepts and techniques required to prepare for the PL-200 certification exam. What you will learnUnderstand how to build apps that meet customer needsExtend the schema for Dataverse with entities, fields, and relationshipsCreate and configure automations to simplify user activitiesExplore various security features in Power Platform and learn how to implement themUse multiple data sources to create task- or role-based web and mobile applications for usersAutomate business processes and enhance the user experience with Power Automate and UI FlowsIntegrate various applications within the Microsoft ecosystem with Power PlatformWho this book is for This book is for functional consultants and business analysts who are involved in implementing solutions based on Power Platform or Dynamics 365. As the PL-200 exam is a pre-requisite for other role-based certifications in Power Platform and Microsoft Dynamics 365, individuals pursuing their careers in these domains will also find this book helpful. Basic knowledge of Power Platform and access to a Power Platform environment are required to get started with this book.

48 Home Business Ideas Guide - Manuela Willbold
Introduction "Your time is limited, so don't waste it living someone else's life. Don't be trapped by dogma — which is living with the results of other people's thinking. Don't let the noise of others' opinions drown out your own inner voice. And most important, have the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything else is secondary. "– Steve Jobs, Co-founder of Apple Have you ever really taken the time to think about what you actually want out of your own life? It's not an easy task and many people don't make the effort as they probably feel it's not that important. But, if you're in a place where you're questioning your lifestyle and what you do for a living, then this should be the first step you take to identify what you really want to spend the majority of your time doing. At ClickDo Ltd., a digital marketing & SEO agency in London, the authors do what they love every single day and with this book they want to provide you with inspiration to find something you can see yourself doing in the near future. Fernando Raymond, the CEO of ClickDo Ltd., and Manuela Willbold, blogger & senior content writer at ClickDo Ltd., have created this guide with a mission to show people that as the internet marketplace grows, there are almost endless work options online for anyone with any

talent and skill. With the creative support and vision of ClickDo senior web designer Kasun Sameera, this book has come to life. "In 20 years, you will be more disappointed by what you didn't do than by what you did. "– Mark Twain, American writer We've all gone through this same experience: we went to school, got a degree and worked – but did we do what we felt passionate about? Fernando started ClickDo Ltd. because he asked himself that exact question. His vision was to lead a free life where he could work from anywhere in the world. He identified his passion for SEO and digital marketing and set up ClickDo Ltd. with only a few clients in the early days. Kasun joined him and together they went on the journey of building many more online businesses like web hosting company SeekaHost. Manuela felt an emerging passion for writing while working as a teacher and found ClickDo while searching for WordPress Training to start her own blog. Now, she writes content and manages various ClickDo blogs. If they can do it, so can you!